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Healthcare Compliance Packaging Council (HCPC) selects New Executive Director

The Healthcare Compliance Packaging Council, a not-for-profit trade association that promotes the benefits of compliance-prompting pharmaceutical packaging, has selected Walter Berghahn, a pharmaceutical compliance industry expert and 25 year packaging professional, as its new Executive Director. Prior to Mr. Berghahn's new appointment as HCPC's Executive Director, he served as the HCPC board chairperson since 2008 and has been an active HCPC board member since 1999.

As board chair, Mr. Berghahn was responsible for driving the recent rebranding and re-organization of the HCPC. Since the group's inception in 1990, the HCPC has upheld that compliance-prompting packaging can increase the safety of pharmaceutical consumption by facilitating adherence to a prescribed regimen. This position is supported by numerous studies. "Compliance-prompting packaging has been proven to be a powerful tool for improving patient adherence, and the HCPC has a long and proud history of working with consumer and patient advocacy groups, government officials, and other key stakeholders to promote better packaging as a means of improving patient outcomes and reducing healthcare costs," Mr. Berghahn noted. "The rebranding, the revised website and the new electronic version of our newsletter, UnitDoseAlert, have been made in response to an evolving marketplace. By revising the way we communicate our mission, we hope to build on our previous efforts of improving patient adherence and reach out to the agencies that are tasked with improving health outcomes," finished Mr. Berghahn.



While serving on the board, Mr. Berghahn was Vice President, Packaging Technology for Amerisource Bergen, a HCPC member company that is a worldwide provider of customized and differentiated packaging solutions to pharmaceutical manufacturers and healthcare providers. Prior to his appointment with Amerisource Bergen, Mr. Berghahn was Director, Sales and Marketing, North America for Uhlmann Packaging Systems, a HCPC member company that is a leading supplier of packaging technology for solid oral dosages, liquids for injectables in syringes and vials and powders for inhalation devices.

To educate the pharmaceutical industry on the impact U.S. Healthcare Reform will have on packaging, the HCPC is hosting the its biennial Showcase on Wednesday, September 15th at the Larry Bossidy Learning Center, Honeywell Corporate Headquarters in Morristown, NJ. A one-day industry event, HCPC Showcase offers a unique opportunity to learn about a variety of pharmaceutical packaging options from experts in the supplier industry. Each supplier presentation is conducted by members of the Healthcare Compliance Packaging Council and offers a valuable one-stop shopping opportunity for a minimal registration fee of \$150. Registrations for HCPC's 2010 Showcase can be made by visiting the HCPC website, <http://www.hcpconline.org/showcase.html>, which also provides the Showcase agenda and lodging details.

For more information on the HCPC, including membership, please visit their new website www.hcpconline.org or call 804-338-5778.

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